

**Notice of Funding Opportunity**  
**Strengthen Citizen Security through Economic and Social Opportunity**

Announcement Type:	New Grant
Public Opportunity Title:	Strengthen Citizen Security through Economic and Social Opportunity
Catalog of Federal Domestic Assistance (CFDA) Number:	19.750
Funding Amount:	Approximately Five Awards totaling up to \$1,500,000 USD
Issuance Date:	March 1, 2016
Deadline for Receipt of Questions:	March 31, 2016 at 5:00 PM San Jose local time
Closing for Submission of Applications:	April 30, 2016 at 11:59 PM Eastern Time (Washington, D.C.)
Funding Activity Category:	Community Development
Program Type:	U.S. Embassy San Jose
Grant Program:	Central America Regional Security Initiative
Assistance Type:	Grant
Eligibility Category:	U.S. non-profit/non-governmental organizations (NGOs) having a 501(c)(3) status with the IRS or overseas-based NGOs, U.S. and overseas-based public and private institutions of higher education, and public international organizations
Est. Project Start Date:	September 30, 2016
Est. Project End Date:	Variable (expected March 31, 2018 or September 30, 2018)
Fiscal Year:	FY2015
Award Ceiling:	\$500,000
Award Floor:	\$100,000
Cost Sharing Requirement:	No

## EXECUTIVE SUMMARY

The U.S. Embassy in San Jose, Costa Rica announces a Notification of Funding Opportunity (NOFO) to strengthen citizen security through economic and social opportunity. U.S. Embassy San Jose intends to issue five awards in an amount not to exceed \$1,500,000 in total funding. The anticipated start date for this activity is September 30, 2016, and project periods should not exceed two years.

This funding will support United States government objectives under the Central America Regional Security Initiative (CARSI). Within Central America (Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, and Panama), the United States works with partner nations to strengthen institutions to counter the effects of organized crime, uphold the rule of law, and protect human rights. Institution building is coupled with prevention projects that dissuade at-risk youth from turning to crime and gangs and community policing projects that engage local communities on citizen security issues.

U.S. Embassy San Jose invites qualified U.S. non-profit/non-governmental organizations (NGOs) having a 501(c)(3) status with the IRS or overseas-based NGOs, U.S. and overseas-based public and private institutions of higher education, and public international organizations to submit proposals that include an implementation strategy to address the following objective:

Objective: Provide workforce development, education, or entrepreneurship opportunities designed to reduce poverty, particularly among youth and women, in historically marginalized and economically-disadvantaged communities. Proposals should help create safe streets by providing economic opportunities as attractive alternatives for at-risk populations that might otherwise turn to crime and illicit drugs for their livelihood.

U.S. Embassy San Jose reserves the right to fund any or none of the applications submitted and will determine the resulting level of funding for the award. The authority for this NOFO is found in the Foreign Assistance Act of 1961, as amended.

Eligible organizations interested in submitting an application are encouraged to read this NOFO thoroughly to understand the type of project sought and the application submission requirements and evaluation process.

For further information, please contact:  
U.S. Embassy San Jose  
E-mail [SanJoseCarsiESF@state.gov](mailto:SanJoseCarsiESF@state.gov)  
Telephone 2519-2483

## NOTICE OF FUNDING OPPORTUNITY

The United States Department of State U.S. Embassy San Jose is seeking applications from qualified U.S. non-profit/non-governmental organizations (NGOs) having a 501(c)(3) status with the IRS or overseas-based NGOs, U.S. and overseas-based public and private institutions of higher education, and public international organizations for a grant to implement a project entitled “Strengthen Citizen Security through Economic and Social Opportunity” The authority for this NOFO is found in the Foreign Assistance Act of 1961, as amended.

Pursuant to 2 CFR 200.400g, it is U.S. Department of State policy not to award profit under assistance instruments. All reasonable, allocable, and allowable expenses, however, both direct and indirect, which are related to the agreement and are in accordance with applicable cost standards (2 CFR 200 for US and overseas-based non-profit organizations, and universities; the Federal Acquisition Regulation (FAR) Part 31 48 CFR 31.2 for-profit organizations; and the Mandatory Standard Provision “Allowable Costs (APR 2011)” for public international organizations), may be paid under the grant agreement. NOTE: overseas-based nonprofit organizations are legally required to comply with the 2 CFR 200.

Subject to the availability of funds, Embassy San Jose intends to issue approximately five awards in an amount not to exceed \$1,500,000. Each award will be for an amount between \$100,000 and \$500,000. The U.S. dollar amount will be funded from U.S. Embassy San Jose allocated funds, for a project period not to exceed two years. The anticipated start date for this activity is September 30, 2016. U.S. Embassy San Jose reserves the right to fund any or none of the applications submitted and will determine the resulting level of funding for the award.

Eligible organizations interested in submitting an application are encouraged to read this NOFO thoroughly to understand the type of project sought and the application submission requirements and evaluation process.

**To be eligible for award, the applicant must submit all required information in its application through Grants.gov (<http://www.grants.gov>), including the requirements found in any attachments to this Grants.gov opportunity.** (Please contact Grants.gov Applicant Support at 1-800-518-4726 and [support@grants.gov](mailto:support@grants.gov) with any submission problems. If applicant has persistent problems submitting through Grants.gov and Grants.gov Applicant Support cannot solve the issue, please email your submission to [SanJoseCarsiESF@state.gov](mailto:SanJoseCarsiESF@state.gov) and include a screen shot of the issue on Grants.gov with any additional details. Emailed submissions will be considered on a select basis depending on the Grants.gov submission issues noted.)

This NOFO consists of this cover letter plus the following Sections:

1. Section I – Funding Opportunity Description
2. Section II – Award Information
3. Section III – Eligibility information
4. Section IV – Application and Submission Instructions
5. Section V – Application and Review Information
6. Section VI – Agency Contacts

This funding opportunity is posted on Grants.gov and may be amended. See Section IV for further details. Potential applicants should regularly check the website to ensure they have the latest information pertaining to this NOFO. Applicants will need to have available or download Adobe software to their computers in order to view and save the Adobe forms properly. If you have difficulty registering on Grants.gov or accessing the NOFO, please contact the Grants.gov helpdesk at 1-800-518-4726 or via email at [support@grants.gov](mailto:support@grants.gov) for technical assistance.

It is the responsibility of the recipient of this NOFO document to ensure that it has been received from Grants.gov in its entirety. U.S. Embassy San Jose bears no responsibility for data errors resulting from transmission or conversion processes associated with electronic submissions.

Any questions concerning this NOFO should be submitted in writing to [SanJoseCarsiESF@state.gov](mailto:SanJoseCarsiESF@state.gov). The deadline for submission of questions for this NOFO is March 31, 2016, 5:00 PM U.S. Embassy San Jose local time. Responses to questions will be made available to all potential applicants through an amendment to this NOFO and U.S. Embassy San Jose on Grants.gov.

Issuance of this NOFO does not constitute an award commitment on the part of the U.S. government, nor does it commit the U.S. government to pay for costs incurred in the preparation and submission of an application. In addition, final award of any resultant grant agreement cannot be made until funds have been fully appropriated, allocated, and committed through internal U.S. Embassy San Jose procedures. While it is anticipated that these procedures will be successfully completed, potential applicants are hereby notified of these requirements and conditions for award. Applications are submitted at the risk of the applicant. All preparation and submission costs are at the applicant's expense.

Sincerely,

Ambassador S. Fitzgerald Haney

U.S. Embassy San Jose

## **SECTION I – FUNDING OPPORTUNITY DESCRIPTION**

### **BACKGROUND**

Bordering the Caribbean Sea and the Pacific Ocean, Costa Rica has a total of 1,228 km of coastline (212 km on the Caribbean coast and 1,016 km on the Pacific). The movement of drugs from South America continues to transit Central America on its way to the United States and beyond, leaving Costa Rica's coastal and border communities, typically the most economically disadvantaged, highly vulnerable to the influence of drug traffickers. It is critical to provide economic opportunities in these communities as attractive alternatives for at-risk populations that may turn to crime and illicit drugs for their livelihood.

Additionally, Costa Rican municipal government efforts to combat poverty can benefit from advocacy, education, and training that empowers citizens and increases formal sector employment opportunities to strengthen local governments weakened by gangs, narcotraffickers, and crime. This funding will therefore support U.S. government objectives under the Central America Regional Security Initiative (CARSI) to support safer streets and strengthen communities at risk.

Within Central America (Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, and Panama), the United States works with partner nations to strengthen institutions to counter the effects of organized crime, uphold the rule of law, and protect human rights. Institution building is coupled with prevention projects that dissuade at-risk youth from turning to crime and gangs and community policing projects that engage local communities on citizen security issues.

### **PROJECT GOALS**

The five goals of CARSI are:

1. Create safe streets for the citizens of the region;
2. Disrupt the movement of criminals and contraband within and among the nations of Central America;
3. Support the development of strong, capable and accountable Central American governments;
4. Re-establish effective state presence and security in communities at risk; and
5. Foster enhanced levels of security and rule of law coordination and cooperation among the nations of the region.

**The funds supporting this NOFO will focus on Goal 1.**

### **PROJECT OBJECTIVES**

As applicable, proposals should specify the expected results from projects benefitting from these funds, such as number of jobs created, reduction in crime in targeted areas, or the number of project participants reporting a desire to continue their education or seek legitimate employment. All proposals should state clear objectives and show plans to measure project performance and contributions to meeting CARSI goal 1.

Applicants should address the following objective:

Provide workforce development, education, or entrepreneurship opportunities designed to reduce poverty, particularly among youth and women, in historically marginalized and economically-disadvantaged communities. Proposals should help create safe streets by providing economic opportunities as attractive alternatives for at-risk populations that might otherwise turn to crime and illicit drugs for their livelihood. These skills should help at-risk populations to lead their communities to economic growth, assisting them to become potential job creators and community leaders. Projects should combine or underscore the relationships between economic opportunities, vocational/technology skills, and citizen security. Funds cannot be used to provide subsidies or direct employment remuneration or benefits.

## **DESIRED RESULTS AND REQUIRED OUTCOME INDICATORS**

By the end of the project, grantees should demonstrate that its project has contributed to: safer and more productive communities by providing viable economic alternatives for at-risk targeted populations that are viable alternatives to dangerous activities tied to illicit drugs.

Outcome indicators for the project are provided below. The recipient should provide indicators in addition to the required indicators listed below. The recipient is expected to identify targets for these indicators based on what it can reasonably achieve within the performance period of the project, and based on the expected overall project results described above.

<b><i>Required Outcome Indicators for Objective:</i></b>	<b><i>Required targets:</i></b>
Number of participating at-risk youth and women provided workforce development, education, or entrepreneurship opportunities	TBD
Number of individuals employed as a result of the project	TBD

## **ILLUSTRATIVE OUTPUT INDICATORS**

Illustrative output indicators for funded projects are provided below. The below are examples, there are no specific output indicators required. However the recipient must develop and provide a list of output indicators and targets appropriate for the recipient's application.

<b><i>Example Output Indicators</i></b>	<b><i>Illustrative targets:</i></b>
Number of youth and women trained with job skills	TBD
Number of workshops conducted in each beneficiary community	TBD

The recipient will be required to collect baseline data for all the performance management plan indicators during the first year of the project. In addition, certain terms included in the outcomes and indicators will need to be defined at the very beginning of the project so that it is possible to measure the change during and at the end of the project. Examples of such are “capacity”, “spread effect”, etc. Baseline information will be critical for both monitoring and evaluation of project progress and results.

**[END OF SECTION I]**

## **SECTION II – AWARD INFORMATION**

U.S. Embassy San Jose expects to award approximately five grant agreements based on this NOFO. The anticipated total Federal funding amount is \$1,500,000. The period of performance is up to two years with an anticipated start date of September 30, 2016.

The U.S. government may issue one or more awards resulting from this NOFO to the responsible applicant(s) whose application(s) conforming to this NOFO are the most responsive to the objective set forth in this NOFO. The U.S. government may (a) reject any or all applications, (b) accept other than the lowest cost application, (c) accept more than one application, (d) accept alternate applications, and (e) waive informalities and minor irregularities in applications received.

After a merit review panel, the U.S. government may make an award on the basis of initial applications received, without discussions or negotiations. Therefore, each initial application should contain the applicant's best terms from a cost and technical standpoint. The U.S. government reserves the right (but is not under obligation to do so), however, to enter into discussions with one or more applicants in order to obtain clarifications, additional detail, or to suggest refinements in the project description, budget, or other aspects of an application.

**[END OF SECTION II]**

### **SECTION III – ELIGIBILITY INFORMATION**

(1) Eligible Entities: Applicants who are eligible to apply are U.S. non-profit/non-governmental organizations (NGOs) having a 501(c)(3) status with the IRS or overseas-based NGOs, U.S. and overseas-based public and private institutions of higher education, and public international organizations who are able to respond to the NOFO and be able to mobilize in a short period of time.

To be eligible for a grant award, in addition to other conditions of this NOFO, organizations must have a commitment to non-discrimination with respect to beneficiaries and adherence to equal opportunity employment practices. Non-discrimination includes equal treatment without regard to race, religion, ethnicity, gender, and political affiliation.

Applicants are reminded that U.S. Executive Orders and U.S. law prohibits transactions with, and the provision of resources and support to, individuals and organizations associated with terrorism. It is the legal responsibility of the Recipient to ensure compliance with these Executive Orders and laws. This provision must be included in any sub-awards issued under this grant award.

(2) U.S. Embassy San Jose encourages applications from potential new partners.

**[END OF SECTION III]**



## SECTION IV – APPLICATION AND SUBMISSION INSTRUCTIONS

**U.S. Embassy San Jose urges prospective applicants to immediately confirm their organization has a current Dun and Bradstreet (DUNS) number as well as a current Central Contractor Registration ([www.sam.gov](http://www.sam.gov)).**

Applicant organizations that do not have DUNS number, may obtain one at no cost by calling the toll-free DUNS request line at 1-866-705-5711 or visiting the D&B website at:  
<https://iupdate.dnb.com/iUpdate/viewiUpdateHome.htm>

NOTE: Organizations must obtain a DUNS number prior to completing the SAM.gov registry process.

Applicant organizations can obtain assistance for SAM.gov registration by using the following link:  
<https://www.fsd.gov> or calling 1-866-606-8220 (U.S. calls)/or 1-324-206-7828 (international calls).

NCAGE Code - Special Requirements for Non-U.S. Applicants

Non-U.S. organizations must first obtain a North Atlantic Treaty Organization (NATO) CAGE (NCAGE) Code from the appropriate source. Organizations may request an NCAGE code using the following link: <https://eportal.nspa.nato.int/AC135Public/scage/CageList.aspx>

## TECHNICAL FORMAT REQUIREMENTS

**For all application documents, please ensure:**

- A) All pages are numbered, including budgets and attachments,
- B) All documents are formatted to 8 ½ x 11 paper, and
- C) All Microsoft Word documents are single-spaced, 12 point Times New Roman font, with a minimum of 1-inch margins.

**Complete applications must include the following for proposal submissions:**

1. Completed and signed SF-424, SF-424a [and SF424b,] submitted to Grants.gov, as well as, if applicable, your organization's most recent audit.
2. Table of Contents (not to exceed one [1] page in Microsoft Word) that includes a page-numbered contents page, including any attachments.
3. Executive Summary (not to exceed two [2] pages in Microsoft Word) that includes:
  - a) The target country(ies),
  - b) Name and contact information for the project's main point of contact,
  - c) A statement of work or synopsis of the project, including a concise breakdown of the project's objectives, activities, and expected results,
  - d) The total amount of funding requested and project length, and
  - e) A brief statement on how the project is innovative, sustainable, and will have a demonstrated impact.
4. Proposal Narrative (not to exceed ten [10] pages in Microsoft Word). Please note the ten page limit does not include the Table of Contents, Executive Summary, Attachments, Detailed Budget, Budget Narrative or NICRA. Applicants are encouraged to submit multiple documents in a single

Microsoft Word, (i.e., Table of Contents, Executive Summary, Proposal Narrative, and Budget Narrative in one file).

**5.** Budget Narrative (preferably in Microsoft Word) that includes an explanation and justification for each line item in the detailed budget spreadsheet, as well as the source and a description of all cost-share offered. For ease of review, U.S. Embassy San Jose recommends applicants order the budget narrative as presented in the detailed budget. Personnel costs should include a clarification of the roles and responsibilities of key staff and percentage of time devoted to the project. The budget narrative should communicate to U.S. Embassy San Jose any information that might not be readily apparent in the budget, not simply repeat with words what is stated numerically in the budget.

**6.** Detailed Line-Item Budget (preferably in Microsoft Excel) that includes three [3] columns including the request to U.S. Embassy San Jose, any cost sharing contribution, and total budget (see below for more information on budget format). A summary budget should also be included using the OMB approved budget categories (see SF-424 as a sample). Costs must be in U.S. dollars.

**7.** Attachments (not to exceed nine [9] pages total, preferably in Microsoft Word) that include the following in order:

- a) Page 1-2: Monitoring and Evaluation Plan (see below for more information on this section).
- b) Page 3: Roles and responsibilities of key project personnel with short bios that highlight relevant professional experience. This relates to the organization's capacity. Given the limited space, CVs are not recommended for submission.
- c) Page 4: Timeline of the overall proposal. Components should include activities, evaluation efforts, and project closeout.
- d) Page 5-7: Additional optional attachments. Attachments may include further timeline information, letters of support, memoranda of understanding (MOU)/agreement, etc. For applicants with a large number of letters/MOUs, it may be useful to provide a list of the organizations or government agencies that support the project rather than the actual documentation.

**8.** If your organization has a negotiated indirect cost rate agreement (NICRA) and will include NICRA charges in the budget, your latest NICRA must be included as a .pdf file. This document will not be reviewed by the panelists, but rather used by project and grant staff if the submission is recommended for funding and therefore does not count against the submission page limitations, as described above. If your proposal involves subgrants to organizations charging indirect costs, please submit the applicable NICRA also as a .pdf file (see below for more information on indirect cost rates). Specify if your organization elects to charge the de minimis rate of 10% of the modified total direct costs.

Note: U.S. Embassy San Jose retains the right to request additional documentation for those items not included on this form.

## **INFORMATION ON STANDARD FORMS**

Please see Tab D for instructions for completion of Standard Forms 424, 424A, and 424B.

## **OFFICE OF MANAGEMENT AND BUDGET (OMB) CIRCULARS**

Organizations should be familiar with 2 CFR 200 on cost accounting principles. For a copy of the OMB circular cited, please contact Government Publications or download from [http://www.ecfr.gov/cgi-bin/text-idx?tpl=/ecfrbrowse/Title02/2cfr200\\_main\\_02.tpl](http://www.ecfr.gov/cgi-bin/text-idx?tpl=/ecfrbrowse/Title02/2cfr200_main_02.tpl). Overseas-based nonprofit organizations are legally required to comply with 2 CFR 200. Public international

organizations retain their privileges and immunities as such, but are encouraged to address this OMB Circular.

## AUDITS

**The recipient's proposal should include the cost of an audit that:**

1. Complies with the requirements of 2 CFR 200 Subpart F "Audit Requirements;"
2. Complies with the requirements of American Institute of Certified Public Accountants (AICPA) Statement of Position (SOP) No. 92-9, "Audits of Not-for-Profit Organizations Receiving Federal Awards;"
3. Complies with AICPA Codification of Statements on Auditing Standards AU Section 551, "Reporting on Information Accompanying the Basic Financial Statements in Auditor-Submitted Documents," where applicable. When the U.S. Department of State is the largest direct source of Federal financial assistance (i.e., the cognizant Federal Agency) and indirect costs are charged to Federal grants, a supplemental schedule of indirect cost computation is required;
4. A non-Federal entity that expends \$750,000 or more during the non-Federal entity's fiscal year in Federal awards must have a single or program-specific audit conducted for that year in accordance with the provisions of 2 CFR 200 subpart F.

*The audit costs shall be identified by 2 CFR 200.425.*

## INDIRECT COST-RATE

An organization with a negotiated indirect cost rate agreement (NICRA) negotiated with a cognizant Federal government agency other than the U.S. Department of State must include a copy of the cost-rate agreement. Applicants should indicate in the proposal budget how the rate is applied and if any of the rate will be cost-shared. Per 2 CFR 200.414, any non-Federal entity that has never received a negotiated indirect cost rate, except for those non-Federal entities described in Appendix VII to Part 200—States and Local Government and Indian Tribe Indirect Cost Proposals, paragraph D.1.b, may elect to charge a de minimis rate of 10% of modified total direct costs (MTDC) which may be used indefinitely. As described in 2 CFR 200.403, factors affecting allowability of costs, costs must be consistently charged as either indirect or direct costs, but may not be double charged or inconsistently charged as both. If chosen, this methodology once elected must be used consistently for all Federal awards until such time as a non-Federal entity chooses to negotiate for a rate, which the non-Federal entity may apply to do at any time.

## TAB A: PROPOSAL GUIDELINES

### Proposals should include the following components:

- Introduction and Problem Statement
- Planned Activities
- Indicators

**Problem Statement and Rationale:** Describe the problem and how the project will achieve or contribute to achieving a sustainable solution and a measurable outcome. The applicant should explain the extent of existing assistance within the particular geographic area, and how the proposed intervention may complement (or differ from) other similar interventions. The implementer should also explain, as necessary, the particular experience and qualifications they bring to the project. The rationale should also reflect understanding of the priorities and policies of the bureau/U.S. Embassy San Jose or project with which this agreement is associated.

**Planned Activities and Indicators:** Describe the planned activities, and relevant stakeholders for implementation. The implementer should highlight key stakeholders and their expected role in the project, along with any contingencies. The implementer should list assumptions that are dependent on the ultimate success of the project. This could include elements like geographic location, coordination efforts with other international organizations, or political will from host governments, private sector, and NGOs. As appropriate, limited contingency possibilities should be included in the proposal, in case the initial planning assumptions are not met. Example of a planned activity and contingency:

Planned Activity	Contingency
Energy efficiency workshops in collaboration with the Government of Mexico and other representatives from the Latin America region, focused on raising awareness of energy efficiency standards.	If the Government of Mexico doesn't engage at the expected level, project team will look to other regional stakeholders, such as the OAS, to assist in convening key stakeholders.

In the proposal, there should be a clearly defined link between each of the following elements as delineated:

Problem Statement → Planned Activities/Inputs → Process Indicators → Output Indicators → Outcome Indicators → Impact

**Process Indicators** measure the activity that has been completed. Please delineate the specific activities to be conducted, such as workshops, roundtables, trainings, forums, exchanges, policy dialogues, etc. All indicators must include targets. Example of a process indicator:

Process Indicator	50 women trained in energy efficiency standards
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**Output Indicators**, otherwise known as deliverables associated with the agreement, should be included. Unlike process indicators, outputs are what is produced, and are often tangible. At this

level, it is the measurement of ability, knowledge, skills, or access. All indicators must include targets. Example of an output indicator involving the same participants:

<b>Output Indicator</b>	80 percent of participants demonstrate at least 75 percent cognizance of efficiency standards
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**Outcome Indicators** measure the change in system or behavior or practice. Expected outcomes are the results that come from a series of activities that are necessary to achieve impact. All indicators must include targets. Example of an outcome indicator:

<b>Outcome Indicator</b>	30 percent of efficiency standards being implemented in a participant's country as a result of participant's participation.
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All indicators **must** include measurable, numerical targets, which should serve as the foundation for monitoring and evaluation efforts. Ultimately, proposed activities and achievement of indicator targets will lead to impact.

## **TAB B: PROJECT MONITORING AND EVALUATION PLAN**

U.S. Embassy San Jose will work with recipient organizations to implement the appropriate monitoring and evaluation plan that meets both the needs of U.S. Embassy San Jose and the implementing partner. Incorporating a well-designed monitoring and evaluation component into a project is one of the most efficient methods of documenting the progress and potential success of a project. Successful monitoring and evaluation depend on the following:

- Setting objectives that are specific, measurable, attainable, results-focused, and placed in a reasonable time frame (SMART);
- Linking project activities to stated objectives;
- Developing key performance indicators that measure realistic progress towards the objectives.

U.S. Embassy San Jose expects implementing organizations will track participants or partners as appropriate and be able to respond to key evaluation questions, including satisfaction with the project/training, information learned as a result of the project/training, changes in attitude and behavior as a result of the project, and effects of the project on institutions in which participants work or partner with. Applicants should include the monitoring and evaluation process in their timeline.

Recipients will be required to provide reports with an analysis and summary of their findings, both quantitative and qualitative, in their regular progress reports to U.S. Embassy San Jose.

The monitoring and evaluation plan should include, at a minimum, the following elements:

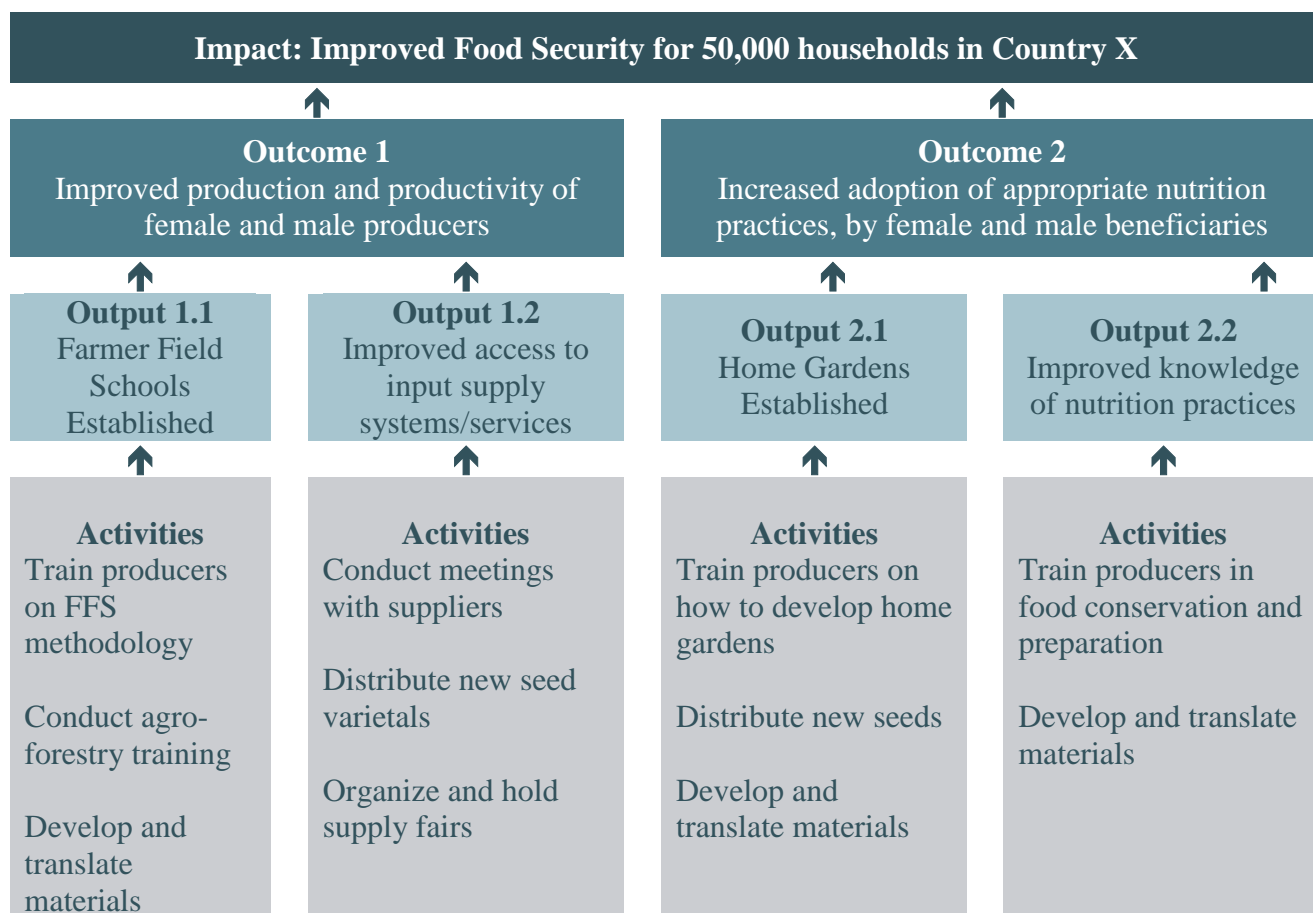
- A results “Logic Model” planning document (see sample)
- Indicators, as described in Tab A, as well as details on how each indicator will be measured, frequency of the measurements, units of measure, etc. Provide indicators at the output and outcome levels. Monitoring and evaluation plans should include a chart component that clearly delineates indicators and targets. All indicators must include measurable, numerical targets.
- Establish, where possible, performance baseline data and expected performance targets for each indicator/outcome. In some cases, the baseline may be zero.
- Describe monitoring and evaluation tools, such as rapid assessment surveys, site visits, key stakeholder interviews, etc., that will be used.
- Plans should describe how the project’s impact and effectiveness will be monitored and evaluated throughout the project.

## Sample Evaluation Plan

Activity: Training Course						
Indicator Type	Indicator Name	Source	Target FY17Q1	Results FY17Q1	Target FY17Q2	Results FY17Q2
Output	# of women trained in energy efficiency standards	Training records	10	20		
Outcome	% of standards implemented in participant's host country as a result of participant's direct or indirect participation	Embassy reporting				++0
Activity: Government Roundtable						
Indicator Type	Indicator Name	Source	Target FY17Q1	Results FY17Q1	Target FY17Q2	Results FY17Q2
Output	xxx					
Outcome	yyy					

## Sample “Logic Model” Planning Tool

Note: Outcomes, outputs, and activities should include numerical, measurable targets. A Logic Model is a useful tool for planning, and utilized when designing monitoring and evaluation methodology and frameworks.





### TAB C: BUDGET GUIDELINES

Complete budgets will provide a detailed line-item budget outlining specific cost requirements for proposed activities. A minimum of three columns should be used to delineate the bureau funding request, cost-share by applicant, and total project funding. Complete applications will include a budget narrative to clarify and justify individual line-items (i.e. calculations of how the costs were derived per month or year, their necessity, and overall contribution to the project's cost-effectiveness).

The three-column proposal line item budget should include the following components, in the suggested format below:

	Embassy Request	Cost Share	Total
A. PERSONNEL			
B. FRINGE BENEFITS			
C. TRAVEL			
D. EQUIPMENT (items \$5,000 and above)			
E. SUPPLIES (items below \$5,000)			
F. CONTRACTUAL (subgrants or consultant fees)			
H. OTHER DIRECT COSTS			
I. TOTAL DIRECT CHARGES (Sum of A-H Subtotals)			
J. INDIRECT CHARGES (NICRA or 10% de minimus)			
K. TOTAL COSTS (Sum I-J)			

**Note:** This budget is designed to serve as an example of the format for complete budget submissions and is NOT exhaustive. Please utilize the attached template. Individual line items included in each applicant's budget should reflect specific project activities. (pax = participants)

**LINE-ITEM BUDGET – (applicants are instructed to utilize the following Excel budget template, which includes an instruction sheet):**



Budget Template  
with instruction sheet

**Before grants are awarded, U.S. Embassy San Jose reserves the right to reduce, revise, or increase proposal budgets in accordance with the needs of U.S. Embassy San Jose's project and availability of funds.**

As mentioned above, the detailed budget should also include an accompanying budget notes document that explains and justifies each line item, in the suggested format below:



**A. Personnel:** Identify staffing requirements by each position title and brief description of duties. For clarity, please list the annual salary of each position, percentage of time and number of months devoted to the project. (e.g., Administrative Director: \$30,000/year x 25% x 8.5 months; calculation:  $\$30,000/12 = \$2,500 \times 25\% \times 8.5 \text{ months} = \$5,312.$ ).

**B. Fringe Benefits:** State benefit costs separately from salary costs and explain how benefits are computed for each category of employee - specify type and rate.

**C. Travel:** Staff and any participant travel:

- 1) International airfare
- 2) In-country travel
- 3) Domestic travel in Country X., if any
- 4) Per diem/maintenance: includes lodging, meals and incidentals for both participant and staff travel. Rates of maximum allowances for U.S. and foreign travel are available from the following website: <http://www.policyworks.gov/>. Per diem rates may not exceed the published U.S. government allowance rates; however, institutions may use per diem rates lower than official government rates.
- 5) Staff refers to grantee staff only, and not sub-grantee staff or contractors

**D. Equipment:** Please provide justification for any equipment purchase/rental, defined as tangible personal property having a useful life of more than one year and an acquisition cost of \$5000 or more.

**E. Supplies:** List items separately using unit costs (and the percentage of each unit cost being charged to the grant) for photocopying, postage, telephone/fax, printing, and office supplies (e.g., Telephone:  $\$50/\text{month} \times 50\% = \$25/\text{month} \times 12 \text{ months}$ ).

**F. Contractual:**

**a) Subgrants.** For each subgrant/contract please provide a detailed line-item budget breakdown explaining specific services. Please provide a subgrant budget using the approved OMB budget format. (See Tab C: Budget Guidelines, above.)

**b) Consultant Fees.** For example lecture fees, honoraria, travel, and per diem for outside speakers or independent evaluators: list number of people and rates per day (e.g., 2 x \$150/day x 2 days).

**G. Other:** these will vary depending on the nature of the project. The inclusion of each should be justified in the budget narrative. All costs must be allowable, allocable, and reasonable, and consistent with OMB guidelines. Line items such as "Miscellaneous," "Contingency Fund," and "Reserve Fund" are not permitted.

**H. Indirect Charges:** See 2 CFR 200.414, "Indirect Costs"

- 1) If your organization has an indirect cost-rate agreement with the U.S. government, please include a copy of this agreement. Please specify if your organization elects to charge the de minimis rate of 10% of the modified total direct costs. This does not count against submission page limitations.
- 2) If your organization is charging an indirect rate, please indicate how the rate is applied--to direct administrative expenses, to all direct costs, to wages and salaries only, etc.

3) Do not include indirect costs against participant expenses in the Bureau budget, as it generally does not pay for these costs.

**Cost Share/Cost-Effectiveness:** Cost sharing is not required. Explanation of contributions should be included, whether cash or in-kind. Assign a monetary value in U.S. dollars to each in-kind contribution. If the proposed project is a component of a larger program, identify other funding sources for the proposal and indicate the specific funding amount to be provided by those sources. In addition, it is recommended that budget narratives address the overall cost-effectiveness of the proposal, including leveraging of institutional or other resources. Cost sharing or matching refers to a portion of project or program cost that is not borne by the Federal government. Grantees must follow cost sharing or matching policy as stipulated in 2 CFR 200.306. Cost sharing amounts proposed will be incorporated as part of the allowable budget items. If selected for an award, your organization will have to provide the minimum amount of cost sharing as stipulated in the budget approved by the Grants Officer. If your organization does not meet its cost share amount stipulated in the approved budget by the end of the period of performance the Embassy will have the option to (1) reduce its contribution in proportion to your organization's contribution in the event that you do not provide the minimum amount of cost sharing stipulated in the budget or (2) hold your organization accountable for the amount specified in the approved budget.

## **BUDGET CONDITIONS AND RESTRICTIONS**

The Embassy does not pay for the following:

- Publication of materials for distribution within the United States;
- Administration of a project that will make a profit;
- Expenses incurred before or after the specified dates of award period of performance (unless prior written approval received);
- Projects designed to advocate policy views or positions of foreign governments or views of a particular political faction;
- Alcoholic beverages;
- Costs of entertainment, including amusement, diversion, and social activities and any associated costs are unallowable, except where specific costs that might otherwise be considered entertainment have a programmatic purpose and are authorized either in the approved budget for the Federal award or with prior written approval of the Federal awarding agency;
- Land;
- Construction.

The Embassy may make conditions and recommendations on proposals to enhance proposed projects. Conditions and recommendations are to be addressed by the applicant before approval of the award. To ensure effective use of U.S. Embassy San Jose funds, conditions or recommendations may include requests to increase, decrease, clarify and/or justify costs.

**TAB D: GUIDELINES FOR STANDARD FORMS**

See below links for standard forms:

Link for form SF-424: [http://apply07.grants.gov/apply/forms/sample/SF424\\_2\\_1-V2.1.pdf](http://apply07.grants.gov/apply/forms/sample/SF424_2_1-V2.1.pdf)

Link for form SF-424A: <http://apply07.grants.gov/apply/forms/sample/SF424A-V1.0.pdf>

Link for form SF-424B: <http://apply07.grants.gov/apply/forms/sample/SF424B-V1.1.pdf>

**SF-424 – Complete all fields except fields noted as “Leave Blank” below.**

1. Type of Submission: Application
2. Type of Application: New
3. Date Received: Leave blank. This will automatically be assigned
4. Applicant Identifier: Leave blank
- 5a. Federal Entity Identifier: Leave blank
- 5b. Federal Award Identifier: Leave blank
6. Date Received by State: Leave blank. This will automatically be assigned
7. State Application Identified: Leave blank. This will automatically be assigned
- 8a. Enter the legal name of the applicant organization.
- 8b. Employer/Taxpayer ID Number: N/A.
- 8c. Organizational DUNS: Organizations can request a DUNS number at <http://fedgov.dnb.com/webform>
- 8d. Enter the full address of the applicant
- 8e. Enter the name of the primary organizational unit (and department or division, if applicable) that will undertake the assistance activity, if applicable
- 8f. Enter the name, title, organization, and contact information of person to be contacted on matters involving this application
9. Select an applicant type (type of organization)
10. Enter: U.S. Embassy San Jose
11. Enter: N/A
12. Enter the Funding Opportunity Number and title. This number will already be entered on electronic applications.
13. Enter the Competition Identification Number and title. This number will already be entered on electronic applications.
14. Areas Affected by Project: List the country or countries where project activities will take place in alphabetical order.
15. Enter the title of the proposed project (if necessary, delete pre-printed wording)
- 16a. Enter congressional district of Applicant.
- 16b. Enter: 00  
Program: Leave blank
17. Enter a start date of [insert date] and a projected end date
- 18a. Enter the amount requested for the project under “Federal”
- 18b. Enter any cost-share under “Applicant”.
19. Enter “c”
20. Select the appropriate box. If you answer “yes” to this question you will be required to provide an explanation.

21. Enter the name, title, and contact information of the individual authorized to sign for the application.

**SF-424A – Please review the detailed instructions below BEFORE completing this form online.**

***Section A - Budget Summary - Complete Row 1***

- 1a. Enter: CARSII Program (This is the only grant program that needs to be entered)  
1b. Enter: N/A  
1c-d. Leave these fields blank  
1e. Enter the amount of Federal funds you are requesting for this project  
1f. Enter the amount of any other funds you will receive towards this project  
1g. Enter the total cost of this project

**Rows 2, 3, and 4 should be left blank.**

***Section B - Budget Categories – Enter total project costs in each category in Column 1 as described below. In Column 5, the form should automatically show the sum. Columns 2, 3, and 4 should be left blank.***

- 6a-h. Enter the amount for each object class category (Include cost share).  
6i. Enter the sum of 6a-6h  
6j. Enter any indirect charges  
6k. Enter the sum of 6i and 6j  
7. Enter any program income that will be earned as a result of the project. If there is none leave this section blank.

***Section C - Non-Federal Resources (Only complete this section if your project includes an applicant cost share or funds from other sources-cost share is not required)***

- 8a. Under Grant Program enter: U.S. Embassy San Jose  
8b. Enter your cost share amount  
8c. Enter the amount of any other funding sources for this project  
8d. Leave blank  
8e. Enter the total amount for all non-Federal resources (the form should automatically show this sum)

**Rows 9, 10, and 11 should be left blank.**

***Section D - Forecasted Cash Needs***

13. In the first column enter the amount of Federal funds you expect to expend in the project's first year. Forecasted cash needs by quarter are not required.  
14. In the first column enter the amount of non-Federal funds you expect to expend in the project's first year. Forecasted cash needs by quarter are not required.  
15. In the first column enter the sum of 13 and 14 (the form should automatically show this sum). Forecasted cash needs by quarter are not required.

***Section E - Budget Estimates of Federal Funds Needed for Balance of the Project***

- 16a. Under Grant Program enter: CARSII Program  
16b. Enter the amount of Federal funds you expect to expend in year two of the project.  
16c. Enter the amount of Federal funds you expect to expend in year three of the project.  
16d. and 16e. Leave blank

**Rows 17, 18, 19 should be left blank.**

20. Enter the total amount for each year (The form should automatically show this sum).

***Section F - Other Budget Information***

21. Enter: Direct Charges – **Leave Blank**

22. Enter: Indirect Charges – If Indirect Charges are shown in Section B 6, enter the type of Indirect Rate used (Provisional, Predetermined, Final, or Fixed)

23. Enter any comments

**[END OF SECTION IV]**

## **SECTION V – APPLICATION REVIEW INFORMATION**

The technical applications will be evaluated in accordance with the Technical Evaluation Criteria set forth below. Applicants shall organize the narrative sections of their technical applications in the same order as the selection criteria. Technical evaluation of applications will be based on the extent and appropriateness of proposed approaches and feasibility of achieving the strategic objectives, in accordance with the following criteria.

If award is not made on the initial applications, U.S. Embassy San Jose may request clarification and supplemental materials from applicants whose applications have a reasonable chance of being selected for award. Entering into discussion is part of the evaluation process and shall not be deemed by U.S. Embassy San Jose or the applicants as indicative of a decision or commitment upon the part of U.S. Embassy San Jose to make an award to the applicants with whom discussions are being held.

### **I. TECHNICAL EVALUATION CRITERIA**

A technical evaluation committee, using the criteria shown in this Section, will evaluate the technical applications. The various functional elements of the technical criteria are assigned weighted scores, so that the applicants will know which areas require emphasis in the preparation of applications.

Where technical applications are considered essentially equal, cost may be the determining factor. Applicants should note that these criteria serve as the standard against which all applications will be evaluated and serve to identify the significant matters which applicants should address in their applications.

The relative importance of each criterion is indicated by the number of points assigned. A total of 100 points is possible.

#### **Quality of Program Idea Rating (Total Possible 25) – Rating:**

1. Responsive to the solicitation (5 points)
2. Appropriate in the country/regional context (5)
3. Exhibits originality, substance, and precision (5)
4. Prioritizes innovation but is feasible (5)
5. In countries where similar activities are already taking place, provides an explanation as to how new activities will not duplicate or merely add to existing activities (5)

#### **Program Planning/Ability to Achieve Objectives Rating (Total Possible 25) – Rating:**

- Includes a clear articulation of how the proposed program activities contribute to the overall program objectives (3)
- Each activity is clearly developed and detailed (3)
- Provides a comprehensive quarterly work plan for project activities that demonstrates substantive undertakings within the logistical capacity of the organization (3)
- Objectives are clear, specific, attainable, measurable results-focused and placed in a reasonable time frame (3)

- Addresses how the program will engage or obtain support from relevant stakeholders and identifies local partners where appropriate (3)
- Describes the division of labor among the direct applicant, any partners and any potential subgrantees (2)
- Proposal clearly articulates understanding of the security situation/operating environment and plans for ensuring safety of participants (2)
- Includes contingency plans for potential difficulties in executing the original work plan (6)

**Cost Effectiveness (Total Possible 15) - Rating:**

- The overhead and administration of the proposal, including salaries and honoraria, are explained and justified for the work involved (5)
- All budget items are necessary, appropriate and linked to program objectives (5)
- Personnel costs are reasonable for the work involved (5)
- NOTE: Cost share is not required. Applicants may offer cost share, however cost share will not be considered or factored in when proposals are reviewed.

**Program Monitoring and Evaluation (Total Possible 15) - Rating:**

- The Monitoring and Evaluation (M&E) Plan includes:
  - Narrative explaining how monitoring and evaluation will be carried out and who will be responsible for monitoring and evaluation activities (5)
  - Table listing by program objectives the output- and outcome-based performance indicators with baselines and (yearly and cumulative) targets; data collection tools; data sources; types of data disaggregation, if applicable; and frequency of monitoring and evaluation (7)
  - External midterm and/or final evaluation or justification for why one is not included (3)

**Multiplier Effect/Sustainability of Impact Rating (Total Possible 10) - Rating:**

- Clearly delineates how elements of the program will have a multiplier effect (5)
- Clearly delineates how impact will be sustainable beyond the life of the grant (5)

**Institution's Record and Capacity Rating (Total Possible 10) - Rating:**

- The proposal demonstrates an institutional record of successful programs in the proposed country, the content area (e.g., media, access to justice), or other (describe) (4)
- Personnel and institutional resources are adequate and appropriate to achieve the project's objectives (2)
- Roles, responsibilities, and brief bios/resumes are included for primary staff, and demonstrate relevant professional experience (2)
- Applicant is a current/past Department of State grantee where performance: (2)
  - Was/is on target
  - Showed/shows responsible fiscal management

OR

- The proposal is from a NEW APPLICANT and proposal: (2)
  - Demonstrates capacity for responsible fiscal management
  - Illustrates success in similar sized projects



## **COST EVALUATION**

Cost will be evaluated for realism, reasonableness, allowability, allocability, and cost effectiveness. The pre-award evaluation of cost effectiveness will include an examination of the application's budget detail to ensure it is a realistic financial expression of the proposed project and does not contain estimated costs which may be unallocable, unreasonable, or unallowable. Applications that have more efficient operational systems that reduce operation costs will be favorably considered.

Applications that maximize direct activity costs including cost sharing and that minimize administrative costs are encouraged. Other considerations are the completeness of the application, adequacy of budget detail and consistency with elements of the technical application. In addition, the organization must demonstrate adequate financial management capability, to be measured by a responsibility determination.

**[END OF SECTION V]**

## **SECTION VI – AGENCY CONTACTS**

Any prospective applicant desiring an explanation or interpretation of this NOFO must request it in writing by the deadline for questions specified in the cover letter to allow a reply to reach all prospective applicants before the submission of their applications. Any information given to a prospective applicant concerning this NOFO will be furnished promptly to all other prospective applicants as an amendment of this NOFO, if that information is necessary in submitting applications or if the lack of it would be prejudicial to any other prospective applicants.

Any questions or comments concerning this NOFO must be submitted in writing by email to [SanJoseCarsiESF@state.gov](mailto:SanJoseCarsiESF@state.gov) by the deadline for questions indicated at the top of this NOFO's cover letter.

**[END OF SECTION VI]**